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6.	<a href="#">(retailer cross marketing promotions in shopping center) AND PDN(&lt;9/6/2002)</a> Database: Multiple databases... Look for terms in: Citation and abstract Publication type: All publication types	<a href="#">Set Up Alert</a> <input type="checkbox"/>	5 results as of June 20, 2007
7.	<a href="#">(retailer cross marketing promotions in malls) AND PDN(&lt;9/6/2002)</a> Database: Multiple databases... Look for terms in: Citation and abstract	<a href="#">Set Up Alert</a> <input type="checkbox"/>	1 results as of June 20, 2007

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- |     |   |  |                                 |
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| 8.  | (retailer cross marketing promotions) AND PDN(<9/6/2002)<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types          | Set Up Alert <input checked="" type="checkbox"/> | 170 results as of June 20, 2007 |
| 9.  | (theme based joint promotions ) AND PDN(<9/6/2002)<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types                | Set Up Alert <input checked="" type="checkbox"/> | 9 results as of June 20, 2007   |
| 10. | (collaborative retailer promotions) AND PDN(<9/6/2002)<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types            | Set Up Alert <input checked="" type="checkbox"/> | 46 results as of June 20, 2007  |
| 11. | (collaborative retailer promotions) AND PDN(<9/6/2002)<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types            | Set Up Alert <input checked="" type="checkbox"/> | 46 results as of June 20, 2007  |
| 12. | (theme based joint promotions ) AND PDN(<9/6/2002)<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types                | Set Up Alert <input checked="" type="checkbox"/> | 9 results as of June 20, 2007   |
| 13. | (theme based joint promotions among retailers) AND PDN(<9/6/2002)<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types | Set Up Alert <input checked="" type="checkbox"/> | 0 results as of June 20, 2007   |
| 14. | theme based joint promotions among retailers<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types                      | Set Up Alert <input checked="" type="checkbox"/> | 0 results as of June 20, 2007   |
| 15. | theme based joint promotions<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types                                      | Set Up Alert <input checked="" type="checkbox"/> | 18 results as of June 20, 2007  |
| 16. | theme based joint promotions<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types                                      | Set Up Alert <input checked="" type="checkbox"/> | 18 results as of June 20, 2007  |
| 17. | theme based joint promotions among retailers<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types                      | Set Up Alert <input checked="" type="checkbox"/> | 0 results as of June 20, 2007   |
| 18. | theme oriented joint promotions among retailers<br>Database: Multiple databases...<br>Look for terms in: Citation and abstract<br>Publication type: All publication types                   | Set Up Alert <input checked="" type="checkbox"/> | 0 results as of June 20, 2007   |
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*Publication type:* All publication types

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2.	<a href="#">(mall based promotions) AND PDN (&lt;9/6/2002)</a>	<a href="#">Set Up Alert</a> 	292 results as of June 20, 2007
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3.	<a href="#">(mall theme and promotions) AND PDN (&lt;9/6/2002)</a>	<a href="#">Set Up Alert</a> 	1 results as of June 20, 2007
	Database: Multiple databases... Look for terms in: Citation and abstract Publication type: All publication types		
4.	<a href="#">(mall theme and promotins) AND PDN (&lt;9/6/2002)</a>	<a href="#">Set Up Alert</a> 	0 results as of June 20, 2007
	Database: Multiple databases... Look for terms in: Citation and abstract Publication type: All publication types		

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